

Team:**Owner:****OBJECTIVE**

Using words that energise, motivate and guide the right behaviours, what do you need to achieve?

WHY NOW

Why is this objective important and why do we need to make progress towards it now?

Key Results

To meet this objective, which measures would improve

Label each Key Result as either 'Committed' i.e. will achieve 100% or Aspirational i.e. 70% ish progress or more would be a great results. E.g. Increase [metric name] from X to Y by the end of the quarter (Aspirational)

Key Activities / Initiatives

Which activities would most impact the progress of this Objective & KRs? E.g. Build a list of potential guests.. ...

Alignment:

Does this OKR align with a strategic objective? If so which?

Need Support Of:

Which teams or people do you need the support of to make progress?

Are these people FT or PT?

Time & Resources:

Do you have the time, experience and resources to achieve this goal?

Beyond people, how much investment is required to meet this goals?